Typography (Subway Art) Poster Project

Research online the many different styles of subway art posters. (Tip: Use Pinterest and Google Images for your research.)

Using InDesign, create a 24” W x 36” H document size palette.

Use a variety of fonts and styles to create a creative and well-organized layout of typography. (Download fonts if necessary.)

Apply a variety of CMYK complementary colors to your words. (Use at least one Pantone swatch palette color to learn about Pantone colors.)

Print your poster on the large poster printer.

  

**Grading Rubric:**

10 pts – 24” x 36” in Size \_\_\_\_\_

20 pts - Variety of Fonts \_\_\_\_\_

20 pts - Variety of Colors \_\_\_\_\_

20 pts- Justified Alignment \_\_\_\_

10 pts – No trapped space \_\_\_\_

20 pts - Creativity/Design \_\_\_\_\_

Total Points Earned \_\_\_\_\_\_\_\_\_\_