**Digital Communications I Unit 2 Communication of Color**



Word Bank: analogous colors, CMYK, color scheme, color theory, color wheel, communication of color, complementary colors, custom color, hue, monochromatic colors, Pantone, process color, RGB, saturation, shade, split-complementary colors, spot color, tint, triadic colors

Across

1. colors located directly opposite one another on the color wheel

3. colors located adjacent to each on the color wheel

4. the four ink colors used to create most process color printing

6. a printing technique that uses one premixed color ink for each color used in a publication

9. color matching system that uses a series of cards to identify specific colors

10. all tints and shades of a color; red, orange, and blue are all hues

12. created when white is added to a color

13. eye/mind perception of color; meanings associated with color

15. the intensity of a color; how close it is to a pure hue

16. an arrangement of colors designed to create a specific response

17. color designed by the user specifically for a document

Down

2. use of many colors in a publication (most commonly CMYK)

5. all the hues (tints and shades) of a single color

6. created when black is added to a color

7. circle containing a spectrum of color

8. color model used to display color on computer monitors, televisions, and similar devices

11. relationship between colors often based on their location on a color wheel

14. using three colors that are equal distance apart on the color wheel

15. color scheme consisting of one color combined with the two colors located on either side of its opposite (complementary) color